

The complete customer insights solution

SHOPPER ANALYTICS



DISCOVER WHAT MAKES YOUR STORES WORK (AND WHAT DOESN'T) WITH **REAL-TIME TRACKING AND ACTIONABLE DATA.**

Effective retail analytics is much more than just traditional door tracking.

Shopper Analytics is a safe, scalable and accessible customer purchase behavior solution that is easy to install, implement and maintain. With passive tracking, no opt-in is necessary, and it starts collecting valuable data as soon as you plug it in!

Grow your business with industry-leading data collection and customer insights that are understandable and fully actionable. Unlock previously inaccessible information and powerful customer insights with FastSensor's Shopper Analytics.





DEVELOPED FOR RETAIL, POWERFUL FOR ALL INDUSTRIES

Retail	Automotive
Finance	Consumer Durables
Healthcare	Government
Events	Real Estate
Banking	Food & Beverages
Hospitality	Household
Plus all other customer-facing industries!	

DITCH DATA OVERLOAD WITH OUR **SMART DASHBOARDS**

Access accurate customer insights whenever you need them with real-time reports that are **easy to understand, analyze and act upon.**

PRIMARY BENEFITS



Seamless Integration

- ▶ No opt-in required
- ▶ Works on AC or Battery
- ▶ IT integration not needed
- ▶ Data goes from customers straight to your dashboard
- ▶ For multiple stores, data is collected from each location
- ▶ Data is collected 24/7/365
- ▶ No Wifi? No problem!



Customer Experience

- ▶ Get more data and insight on the effectiveness of your loyalty programs
- ▶ Track repeat customers and their behavior
- ▶ Monitor wait times on checkout and CS desks
- ▶ Track interactions with sales associates



ROI-Boosting Insights

- ▶ Know how many shoppers pass by and come inside
- ▶ Learn the path shoppers take and what displays don't catch their eye
- ▶ Know how many shoppers speak with sales associates
- ▶ Discover wait times for purchases, and if they leave before paying



Fully Optimized Stores

- ▶ Optimize in-store product placement and displays
- ▶ Gain insight on ideal store layouts and designs
- ▶ Learn valuable data on A/B testing product placement, displays, store flow
- ▶ Get insight on shoppers that pause to look at your window display