

# USLIM

Flexible . Innovation

Unilumin

**1**

Market . Analysis

1. Retails
2. Shopping Mall
3. Hotel、Bank、Church
4. Airport、Station
5. Theater、Cinema
6. Corporate Mall
7. Senior clubs
8. Museum
9. Large meeting room





LCD

Advertising  
Machine

LED display



Lot's of retail outlets are adapting LED displays to boost sales.

They are using LED DISPLAY  
to catch customers' eyes. How  
about YOU?



Flexible

2



# Uslim

Discovering Your Inner Beauty

# Perfect Indoor Fix Installation Solutions

**F<sup>2</sup> LEX**

Flexible installation

Flexible maintenance

Light weight

Energy saving

eXtreme silence

## Flexible installation & dismantle

Die-casting aluminum cabinet &  
vertical & horizontal lock catch.  
Applicable for rental applications

Assembling precision can reach to  
0.1mm.

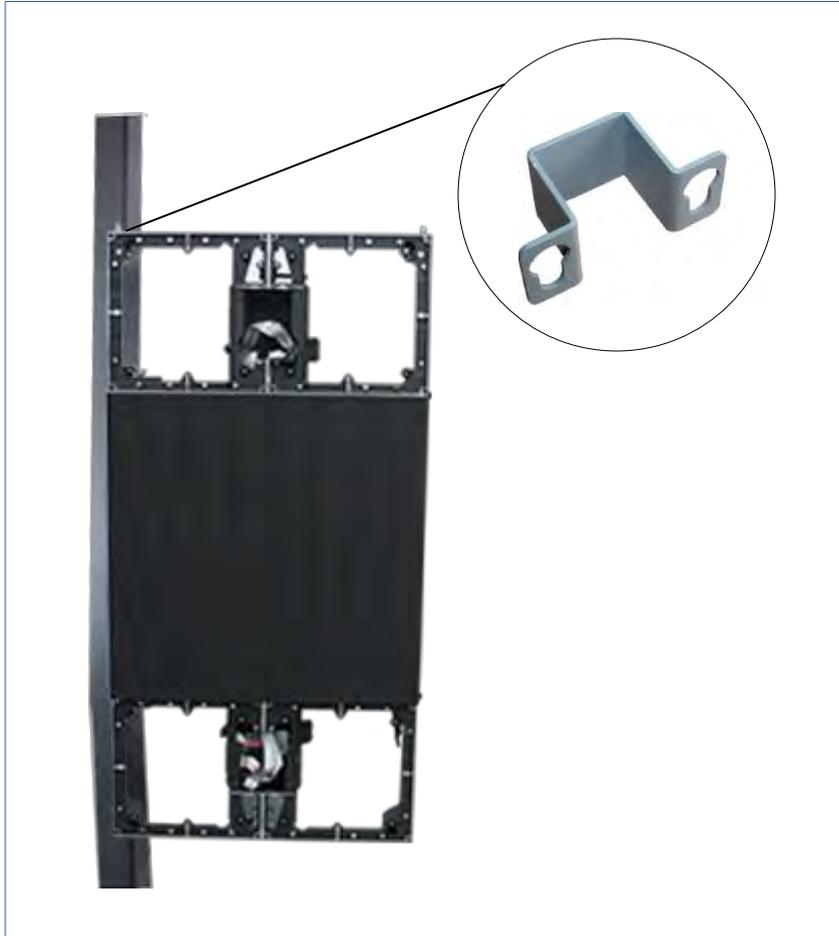




## Flexible installation

convex and concave  
curve both 5 degrees.





Flexible fixed installation

Wall mounting available



Flexible hanging installation

Window showcase installation  
available



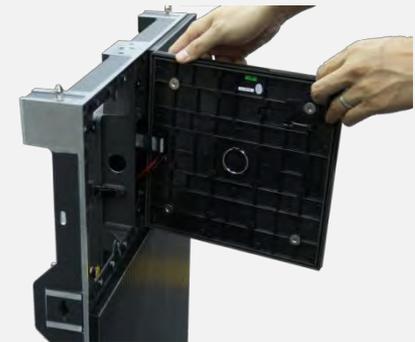
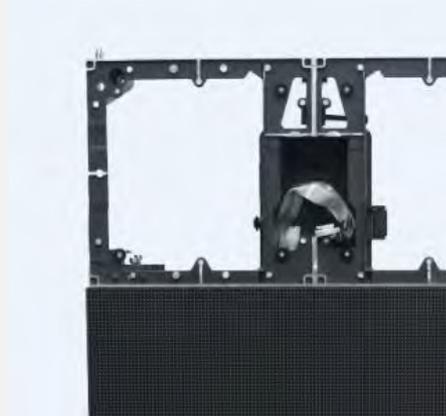
Flexible stacking installation

Mostly used for rental installation

## Flexible maintenance

Special spring buckle & magnet between module and cabinet

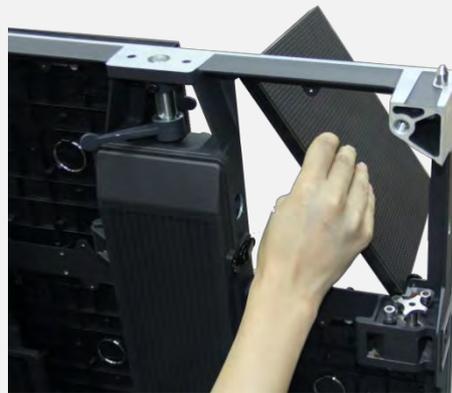
Complete front service available



## Flexible maintenance

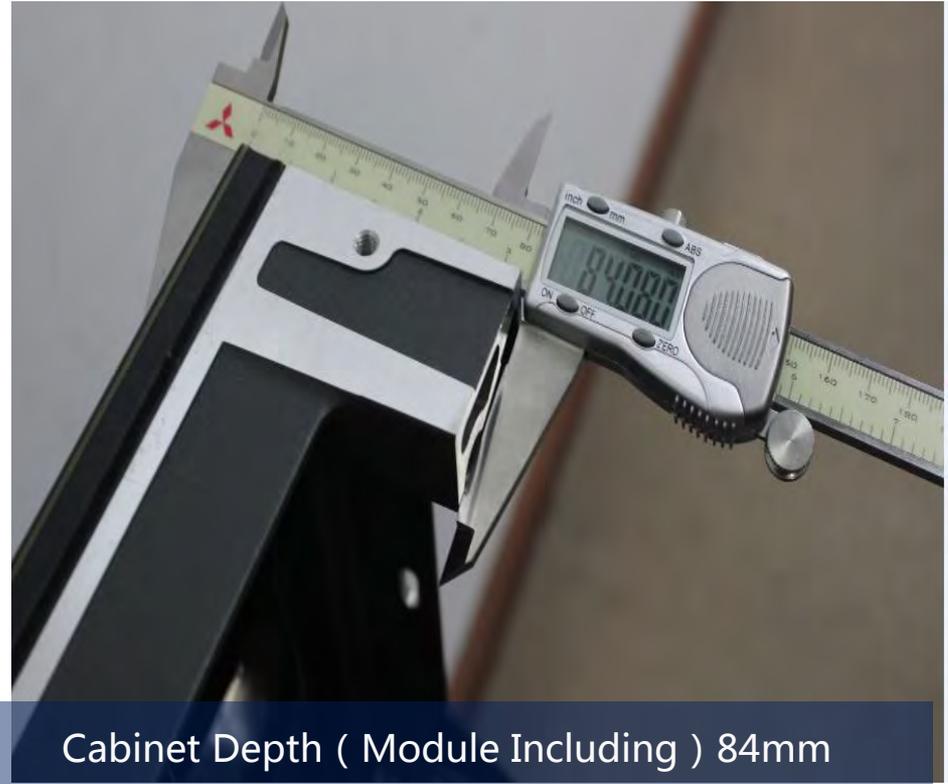
Special spring buckle & magnet  
between module and cabinet

Complete rear service available



## Light weight

Cabinet thickness: 84mm & weight:  
13kg/panel



Cabinet Depth ( Module Including ) 84mm

## Energy saving

Special PCB design adds to the energy-saving rate



SAVE

Energy

Money

Life

World





静音 0分贝

## eXtreme silence

Fan free design makes Uslim an extreme silence device

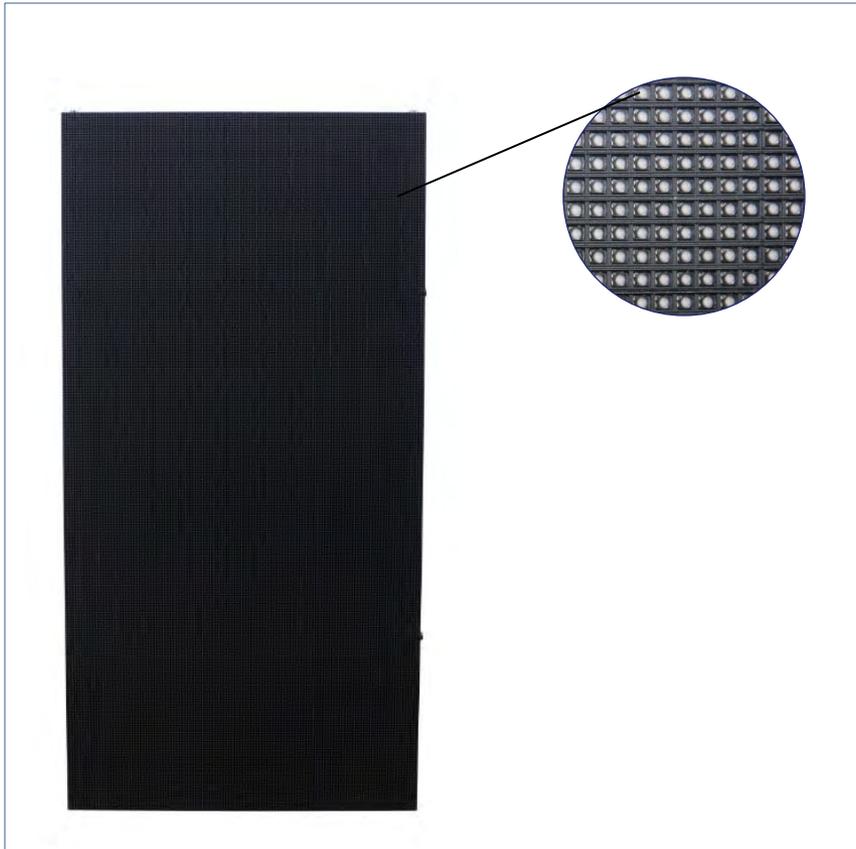




EMC approved

Lowest radiation

Lowest harm to body and highest  
stability of signal transmission



## Anti-static mask

The screen still keeps good dust-proof performance and excellent visual effect after long-term use

SPECIFICATIONS	USLIM2	USLIM3	USLIM4
		indoor	
Pixel Pitch (mm)	2.6	3.9	4.8
Brightness (cd/m <sup>2</sup> )	1000		
LED Encapsulation	SMD2121		
Optimum Viewing Angle	H:140;V:120		
Material	Die-casting Aluminum		
Panel Size(mm)	W500×H1000×D84		
Panel Resolution(pixels)	192×384	128×256	104×208
Panel Weight(kg/sqm)	26		
Power consumption(Max/Ave)(W/panel)	240/80		
Refresh Rate (HZ)	≥1920		
IP Rating	IP5X		
Operating Temperature/Humidity(°C/RH)	-10°C --- 45°C / 10% --- 90%		



# Unilumin

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Stock Code: 300232

# Overall Scale of Unilumin



Headquarters  
in Bao'an Shenzhen  
18,000 m<sup>2</sup>



Production base I  
in Pingshan Shenzhen  
70,000 m<sup>2</sup>



Production base II  
in Daya Bay Huizhou  
250,000 m<sup>2</sup>  
**=35** football courts

# Milestones

2004 Incorporated

2007  
Sales Volume:  
100 million

2010  
50+ pavilions in Shanghai World Expo use Unilumin LED display.

2012  
Acquire 60% share of Radiant opto  
Establish subsidiary in U.S.A

2014  
Sochi Olympic Winter Games  
Acquire LAMP Technology

2016  
Establish subsidiary in Russia  
The Rio Olympic Games

2005  
Sub-SMD product eliminated

2008  
National high-tech enterprise  
Win 337 Investigation Case

2011  
•Public listed company  
•World Horticultural Exposition  
•The Asian Games  
•SHENZHEN Universiade

2013  
Establish European support center  
Kazan Universiade  
Miss World 2013

2015  
Acquire 100% share of ROE Visual  
The biggest LED display in Asia  
Won the 2018 Russian FIFA World Cup project

2016  
Complete the phase 1 construction of Daya Bay factory



# UNILUMIN GROUP

Wholly-owned subsidiaries

Subsidiaries with partial share

**Unilumin** 洲明

Unilumin Energy Resource Co.Ltd

**ANGELED**  
NATURAL LIGHT · HEALTHY SOURCE

Angeled

**ROE**  
CREATIVE DISPLAY

ROE VISUAL

**LAMP**

LAMP Technology

COLORFUL  
TIMES  
万屏时代

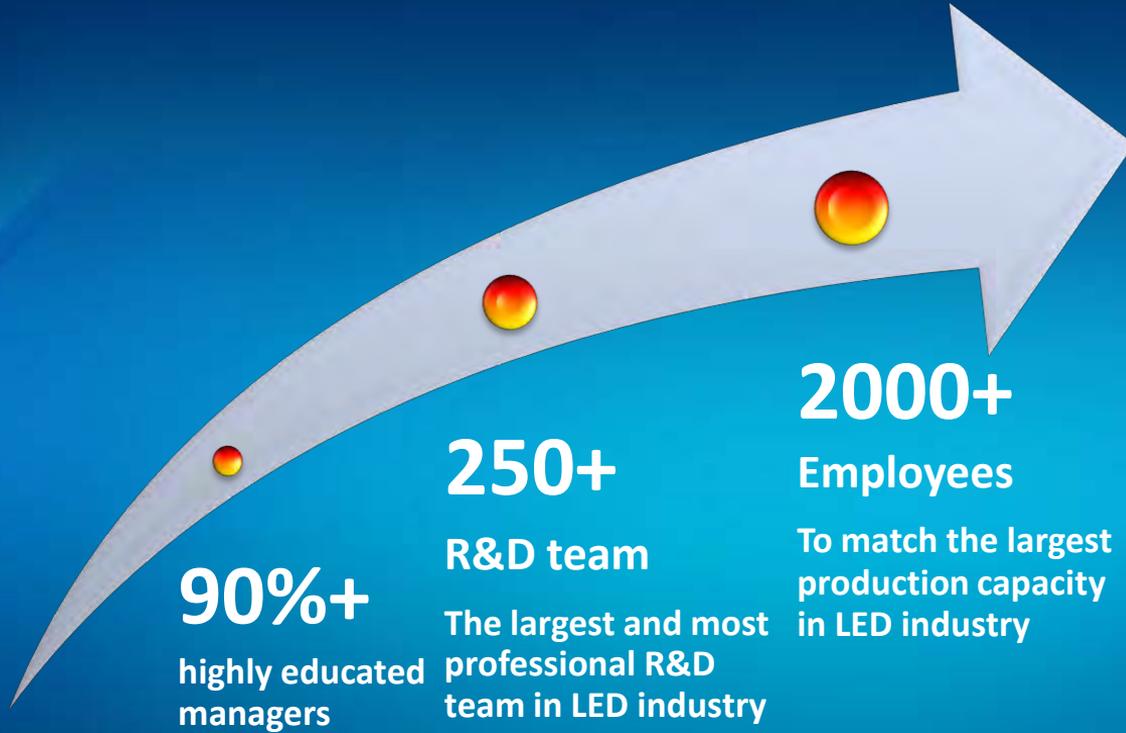
Colorful Times Technology

**MING**  
小明技术

Xiao Ming Network Technology

# Human Resources

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## International Team

COO, CMO and other management team are from Japan, Canada, America, Australia, Malaysia, Russia and so on.

# Global Service Network

700 Channels



## Unilumin overseas subsidiaries:

1. Orlando, USA
2. Mexico
3. Amsterdam , The Netherlands
4. Moscico, Russia
5. Tokyo, Japan
6. Hong Kong

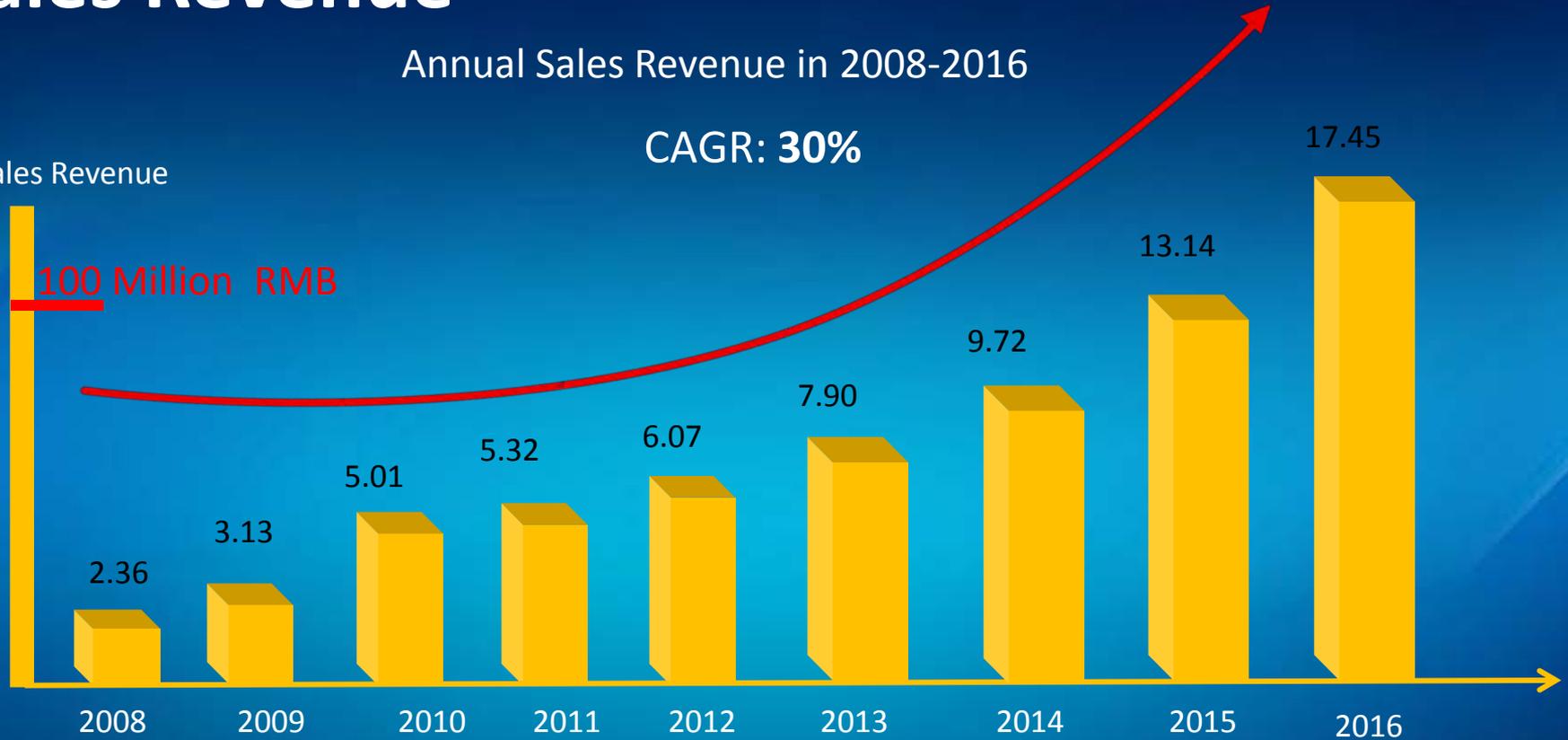
# Sales Revenue

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Annual Sales Revenue in 2008-2016

CAGR: 30%

Sales Revenue



# Unilumin Strategy

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**Industry**

**Internet +**

E-commerce platform  
Online purchasing platform  
Internet subsidiary

**Finance**

Investment fund  
Asset acquisition



# R&D



**250+ R&D staff**  
**The largest and most professional R&D team in LED industry.**



**260+ patents obtained**  
**No.1 in China LED industry**

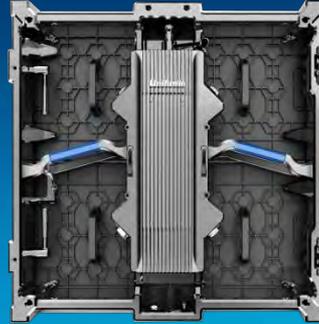
# State of the art technology

*Unilumin*



## 0.8mm

Released world first  
0.8mm LED display in  
2014



## High-end rental market

2.6mm pixel pitch  
product available for  
concave and convex  
assembly.



## First 16:9

The first 16:9 cabinet  
of standard resolution  
in the industry.

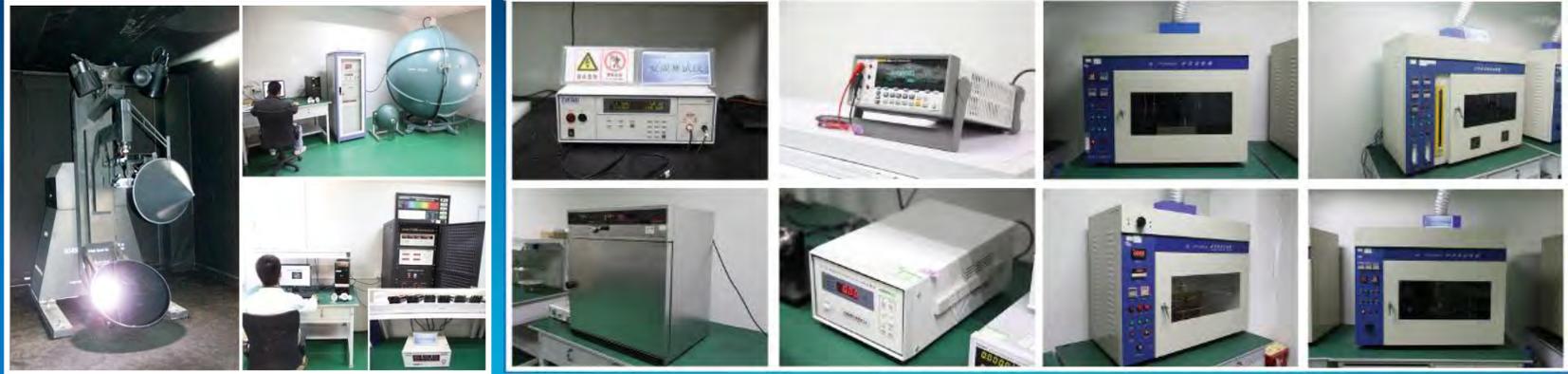


## Intelligent Front Access

Non-touching system  
Module, system,  
power supply and  
cable are front access.

# State of the art technology

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Approved by **SGS & TUV**, central lab occupies 10,764 sq.ft room and boasts with more than 60 different kinds of testing devices. It is the only **national-level lab** in China LED industry.



International Certifications

# Production Base



**Production base I  
in Shenzhen  
70,000 m<sup>2</sup>**



**Production base II  
in Huizhou  
250,000 m<sup>2</sup>**

# Automatic product line

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# Exclusive NPP product workshop



The world supreme standard NPP products  
production technology

Unilumin NPP product workshop is equipped with:

Exclusive product lines

Experienced workers

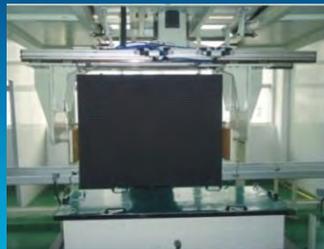
Advanced machines

# Product Reliability

## "StormTest" reliability test system



Waterproof



Vibration

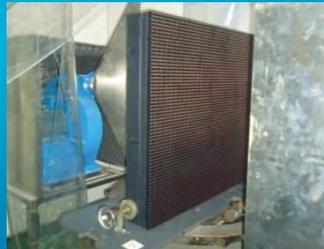


Salty-spray environment

-  3 times aging process
-  2 times waterproof test
-  Salt spray test
-  Storm environment test
-  Vibration test
-  High voltage test
-  Varying temperature test
-  Color & brightness calibration



Varying temperature



Storm environment



Dot-by-dot calibration

# Product portfolio

Narrow  
Pixel Pitch

Rental

Fixed  
Installation

Creative

Sport

# Narrow Pixel Pitch



**Upanels**

0.9/1.2/1.5/1.9



**Upinel**

0.9/1.2/1.5/1.9



**UTV**

0.8/1.0/1.4/1.6/1.9/2.5/3.0



**UTV II**

110" /138" / 165"2K / 165"4K

# Rental



**Utile**  
2/3



**UpadIII**  
2/3/3.2/4/5/6



**Uslim**  
2/3/4/5/6

# Fixed installation



**Uslim**  
2/3/4/5/6



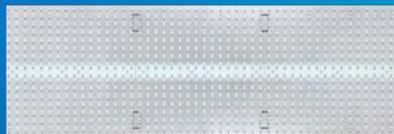
**Ustorm**  
10/16/20



**Usurface**  
6/8/10

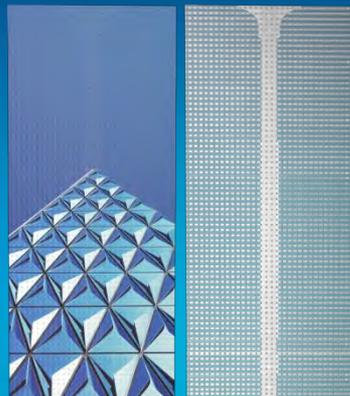
# Creative

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**Ustrip**

2550/3131/5050



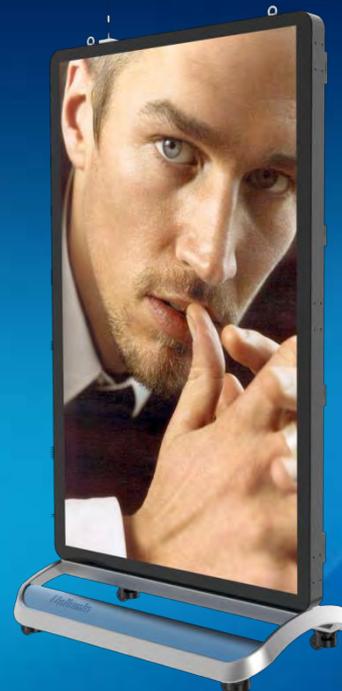
**Uglass**

10/10S/16



**Usphere**

Diameter: 1.2m/1.8m



**Utotem**

# Sports

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Tperimeter

8/10/12/16

# NPP

- ◆ TV Studio
- ◆ Control Room
- ◆ Conference Room
- ◆ Advertising / Exhibition

# NPP Projects TV Studio / Advertising / Exhibition



Upanel1.9 | KIRO TV Studio, Seattle



UTV1.6 | Sweden Channel 4



UTV2.5 | 6sqm | ROCHE Convention



UTV1.9 | 32.14sqm | Belgium TV studio, 2014

# NPP Projects Conference Room/ Control Room



Upanel1.5 | 63sqm | Conference center London  
AVIVA Center, 2016



UTV3 | 70sqm |  
Smart city management platform in Lanzhou



UTV1.9 | 13.824sqm | Qatar Doha



UTV1.6 | 46sqm | Monitor and Command Center  
of Forest Public Security of Yunnan Province

# Rental

- ◆ Entertainment
- ◆ Exhibition
- ◆ Corporate event
- ◆ Broadcasting

# Rental Projects

# Entertainment/ Broadcasting

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Utile3 | 320sqm | LOL Championship in Seattle USA, 2015



UTV2.5 | 71.42 sqm | BBC One, London, UK General Election Debate ,2015



UpadIII06 | 60sqm | Singer Tour, Spanish, 2015



Utile6 | 262sqm | Indonesia Miss World, 2013

# Rental Projects

## Corporate event/ Exhibition

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Utile3 | 96sqm | USA EMC event



Utile3 | 37sqm | Schwarzkopf release event in Poland



Utile2 & Utile3 | 24sqm | Isuzu booth at GIIAS, 2015



Utile3 | 90sqm | Huawei International Conference, Bali

# Fixed Installation

- ◆ **Transportation**
- ◆ **Sport Venues**
- ◆ **Public and Enterprise Urban Network**
- ◆ **Billboard**
- ◆ **Retail**

# Fixed Installation Transportation / Sport Venues



Umesh 25 | 3650sqm | KAZAN Universiade, 2013



Uslim3 | 30sqm | Israel airport



Ustorm 16 | 4800sqm | Krasnodar stadium 2016



Upad3 | 18.43sqm | Australia Melbourne Airport

# Fixed Installation Retail/ Public/ Enterprise/ Billboard



Uslim2.6 | 500sqm | New World Shopping Center, Korea, 2016



Uslim3 | 60sqm (Curve) | Indonesia GBI WTC Serpong Church, 2016



Ustorm 10 | 65sqm | Dubai for LG ,2015



Mexico | Total 3000sqm | Umesh16

# Creative Media Façade/ Totem



Ustrip30 | 385sqm | 888 Collin St., Melbourne, Australia



Ustrip16 | 3365sqm | Chongqing China



Uglass20 | 560sqm | Chongqing China



Utotem03 | 1.25x1.75m | Moscow metro station, Russia

# Tperimeter Sports

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Tperimeter12 | 2000sqm | Spanish League, 2010



Tperimeter12 | 207sqm | Argentina, 2014



Tperimeter12 | 400sqm | North Europe, 2012



Tperimeter16 | 220sqm | Saudi Arabic, 2010

# Unilumin

**DISPLAY A GLORIOUS WORLD AND LIGHT UP A HAPPY LIFE**

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